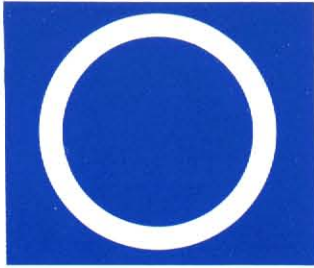


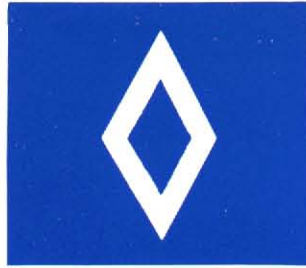
*Campagnolo*



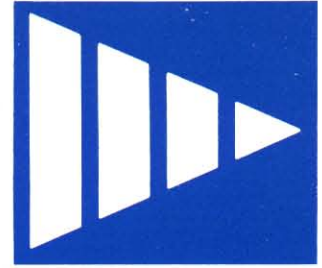
THE CAMPAGNOLO ALPHABET



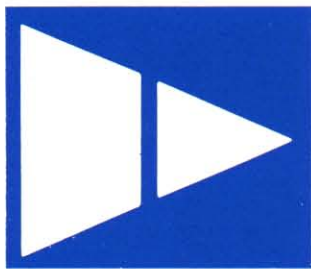
RIM



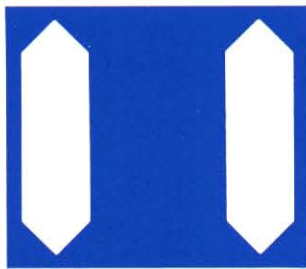
FLUID-DYNAMIC WHEELS



REAR DERAILLEUR



FRONT DERAILLEUR



SHIFTING LEVERS



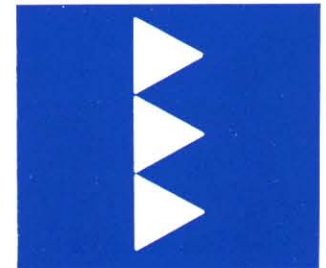
CABLES



HUB



CRANK



CHAINRING

The visual code on the Campagnolo packaging makes it easy for everybody to identify the contents, overcoming the language barrier.

The Group type (colour code), the component type (Campagnolo alphabetic symbol) and the technical details (clearly printed) are identifiable and understandable throughout the world.



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